

BuyersStrike!

It Was Dark Over Westphalia

Who Else Is Suing Cytodyn Now? (CYDY)

[Catch up on Cytodyn's seemingly doomed quest for a NASDAQ listing [here](https://buyersstrike.wordpress.com/2020/08/20/what-exchange-wont-cytodyn-be-listed-on-this-week-cydy/) (<https://buyersstrike.wordpress.com/2020/08/20/what-exchange-wont-cytodyn-be-listed-on-this-week-cydy/>), and click [here](https://buyersstrike.wordpress.com/2020/09/14/look-who-is-participating-in-cytodyns-loserlimab-coronavirus-trial-cydy/) (<https://buyersstrike.wordpress.com/2020/09/14/look-who-is-participating-in-cytodyns-loserlimab-coronavirus-trial-cydy/>) to learn more about who is participating in the much hyped CD12 trial of [loserlimab](#) (<https://buyersstrike.wordpress.com/2020/08/28/but-teh-science-be-so-gud-part-1-a-brief-history-of-loserlimab-cydy/>).]

Back in late April, we [looked at two rather interesting lawsuits](https://buyersstrike.wordpress.com/2020/04/29/whos-suing-cytodyn-now-cydy/) (<https://buyersstrike.wordpress.com/2020/04/29/whos-suing-cytodyn-now-cydy/>) filed against everyone's favorite reverse-merger pink sheet Coronacraper, Cytodyn (CYDY). Both of those suits were filed by former insiders against the company and current management.

Just [last week](#) another suit was filed against Cytodyn. In this one, Florida Circuit Court of Miami Dade County Case **2020-020074-CA-01** (available [here](https://www.scribd.com/document/477331953/Shift-Media-Lab-v-Cytodyn-CYDY) (<https://www.scribd.com/document/477331953/Shift-Media-Lab-v-Cytodyn-CYDY>)) [Shift Media Lab](http://www.shiftmedialab.com/) (<http://www.shiftmedialab.com/>) is suing Cytodyn for failure to pay its bills.

So who is **Shift Media Lab**, and what were they doing for Cytodyn? There isn't much about **Shift** on the interwebs. According to the complaint they were engaged to provide "services" to Cytodyn for three months at \$25,000 per month.

15. Plaintiff SHIFT MEDIA LAB performed services on behalf of Defendant CYTODYN, INC. pursuant to the contract for three months, for a total amount owed for the services rendered of SEVENTY-FIVE THOUSAND DOLLARS (\$75,000), of which TWENTY-FIVE THOUSAND DOLLARS (\$25,000) has been paid to plaintiff SHIFT MEDIA LAB, leaving a base balance due of FIFTY THOUSAND DOLLARS (\$50,000).

And just what might those "services" have been? If one looks carefully at Cytodyn's [disclosure statement](https://www.otcmarkets.com/stock/CYDY/disclosure) (<https://www.otcmarkets.com/stock/CYDY/disclosure>) to OTC Markets, **Shift** appears in the rogues' gallery of what can kindly be described as **stock promoters**.

7. The following is a complete list of third party providers, including names and addresses, engaged by the Company, its officers, directors or controlling shareholders, during the period from the Company's prior fiscal year end to the date of this OTCQB Certification, to provide investor relations services, public relations services, marketing, brand awareness, consulting, stock promotion, or any other related services to the Company. Please describe the services provided by each third party provider listed below.

Red Chip Companies – 431 E. Horatio Ave – Suite 100, Maitland, FL 32751, Investor Relations

Proactive Investors – USA and Canada 767 3rd Avenue, New York, NY, 10017, USA, Brand Awareness

Global Discovery Group – 201 S. Biscayne Blvd FL 28 Miami, FL 33131, Consulting Investor Relations

Resources Unlimited – 1905 S Audobon Ct. Spokane, WA 99224, Consulting Investor Relations Advisory

LifeSci Public Relations – 250 W 55th St, Suite 3401 New York, NY 10019, Life Sciences Public Relations

Edison Investment Research Inc - 1185 Avenue of the Americas New York, New York 10036, Investor relations

Marek Ciszowski – 2801 Kelvin Avenue, #585 Irvine, CA 92614, Consulting Investor Relations

Michael Elliot dba CEO Live – 7508 Lake Albert Dr. Windermere, FL 34786, Consulting

MoneyTV – Ad Hoc, Brand Awareness

Wall Street Reporter, Octagon Media Corporation – 590 Madison Ave 21st Flr NY, NY 10022, Brand Awareness

Shift Media Lab 245 W. 25th Street, 1H NY, NY, Brand Awareness

Results Media Inc – 5036 Kent Avenue Edina, MN, Brand Awareness

Stock Day Media – 10000 N 31st Ave #C-307 Phoenix, AZ 85051, Brand Awareness

Is there a term for disgruntled not-paid promoters?

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Posted in [Bad Directors](#), [Bio-Dreck](#), [Bucket Shops](#), [CoronaCrap](#), [Fail](#), [Reverse Mergers](#) on [September 24, 2020](#) by [BuyersStrike!](#) [5 Comments](#)

5 comments

1. **Curious George** says:

[September 24, 2020 at 9:20 pm](#)

They're probably not going to "put people on TV" for CYDY anymore...

[REPLY](#)

2. **Pgod** says:

[September 25, 2020 at 2:17 pm](#)

What a stupid fkn article, have u ever owned a business before?

[Can you find a single factual error in it? – Editor]

[REPLY](#)

3. **tom odonnell** says:

[October 5, 2020 at 5:56 pm](#)

Hi, Adam Feurstein of Stat News over the weekend tweeted that CYDY had three negative rulings from FDA. Did you see these? I can not find them on FDA site. I appreciate your work and letter. Thanks, Tom O'Donnell

[REPLY](#)

1. **BuyersStrike!** says:

[October 6, 2020 at 1:56 pm](#)

Tom, without seeing the tweet you mentioned, hopefully [this](#) helps answer your question.

[REPLY](#)

4. Pingback: [Reader Mailbag – Breakthrough Therapy Edition \(CYDY\) | BuyersStrike!](#)

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